## In the Claims

- 1. (Original) A vehicle weatherseal for releasably contacting a panel, the weatherseal comprising:
  - (a) a panel contacting portion for releasably contacting the panel; and
  - (b) a reflective surface on the panel contacting portion.
- 2. (Original) The vehicle weatherseal of Claim 1, wherein the reflective surface includes a multitude of reflective particles.
- 3. (Original) The vehicle weatherseal of Claim 2, wherein the multitude of reflective particles form friction reducing projections.
- 4. (Original) The vehicle weatherseal of Claim 1, wherein the panel contacting portion includes a substrate, the reflective surface being located on the substrate and the reflective surface having a lower coefficient of friction than the substrate.
- 5. (Original) The vehicle weatherseal of Claim 1, further comprising a plurality of surface roughness forming friction reducing particles.
  - 6. (Original) A reflective vehicular weatherseal, comprising:
- (a) a polymeric substrate having a vehicle engaging portion and an exposed surface; and
- (b) a multitude of reflective particles embedded in at least a portion of the exposed surface.
- 7. (Original) The reflective vehicular weatherseal of Claim 6, wherein the particles are embedded a sufficient distance to preclude unintended separation from the polymeric substrate.

- 8. (Original) The reflective vehicular weatherseal of Claim 6, further comprising a bonding agent intermediate a portion of the particles and the substrate.
  - 9. (Original) An automotive weatherseal, comprising:
  - (a) a weatherseal body; and
- (b) a powder coating on the weatherseal body, wherein the powder coating includes reflective particles.
- 10. (Original) The automotive weatherseal of Claim 9, wherein the weatherseal body is a thermoset material and the powder coating comprises a thermoplastic material.
- 11. (Original) The automotive weatherseal of Claim 9, wherein the powder coating is heat fusible.
- 12. [[13.]] (Currently Amended) The weatherseal of Claim 9, wherein the powder coating comprises a thermoset.
- 13. [[14.]] (Currently Amended) The weatherseal of Claim 9, wherein the powder coating comprises a thermoplastic.
- 14. [[15.]] (Currently Amended) The weatherseal of Claim 9, wherein the weatherseal body includes a trim portion and the powder coating is located on the trim portion.
- 15. [[16.]] (Currently Amended) The weatherseal of Claim 9, further comprising a metallic reinforcing member in the polymeric weatherseal body.

- 16. [[17.]] (Currently Amended) The weatherseal of Claim 9, further comprising a sealing portion and a trim portion, wherein the trim portion is formed of a different material than the sealing portion, and the powder coating is on at least a portion of the trim portion.
  - 17. [[18.]] (Currently Amended) An automotive weatherseal comprising;
  - (a) a weatherseal body; and
- (b) a reflective powder coating on at least a portion of the weatherseal body.
- 18. [[19.]] (Currently Amended) The automotive weatherseal of Claim 17 [[18]], wherein the reflective powder coating is heat fusible.
- 19. [[20.]] (Currently Amended) The weatherseal of Claim 17 [[18]], wherein the reflective powder coating comprises a thermoset.
- 20. [[21.]] (Currently Amended) The weatherseal of Claim 17 [[18]], wherein the reflective powder coating comprises a thermoplastic.
- 21. [[22.]] (Currently Amended) The weatherseal of 17 [[18]], wherein the polymeric weatherseal body includes a trim portion and the reflective powder coating is located on the trim portion.
- 22. [[23.]] (Currently Amended) The weatherseal of 17 [[18]], further comprising a metallic reinforcing member in the polymeric weatherseal body.
- 23. [[24.]] (Currently Amended) The weatherseal of 17 [[18]], further comprising a sealing portion and a trim portion, wherein the trim portion is formed of a different material than the sealing portion, and the reflective powder coating is on the trim portion.

- 24. [[25.]] (Currently Amended) An automotive weatherseal comprising a reflective cord extending along a length of the weatherseal.
- 25. [[26.]] (Currently Amended) The automotive weatherseal of Claim 24 [[25]], wherein the reflective cord includes a plurality of reflective filaments.
- 26. [[27.]] (Currently Amended) An automotive weatherseal comprising a reflective flock extending along a length of the weatherseal.
- 27. [[28.]] (Currently Amended) The automotive weatherseal of Claim 26 [[27]], wherein the reflective flock includes a flocked reflective material.
- 28. [[29.]] (Currently Amended) The automotive weatherseal of Claim 26 [[27]], wherein the reflective flock includes a non reflective material.
- 29. [[30.]] (Currently Amended) An automotive weatherseal comprising an extruded reflective surface extending along a length of the weatherseal.
- 30. [[31.]] (Currently Amended) An automotive weatherseal comprising a molded reflective surface.
- 31. [[32.]] (Currently Amended) The automotive weatherseal of Claim 30 [[31]], wherein the molded reflective surface substantially defines a cross section of the weatherseal.
- 32. [[33.]] (Withdrawn) A method of forming a vehicular weatherstrip comprising extruding a reflective extrudate to locate the reflective extrudate as a surface of a weatherseal body.
- 33. [[34.]] (Withdrawn) The method of Claim 33, further comprising extruding the reflective extrudate and the weatherseal body to form an integral structure.

- 34. [[35.]] (Withdrawn) The method of Claim 33, further comprising coextruding the reflective extrudate and the weatherseal body.
- 35. [[36.]] (Withdrawn) The method of Claim 33, further comprising simultaneously extruding the reflective extrudate and the weatherseal body.
- 36. [[37.]] (Withdrawn) The method of Claim 33, further comprising curing one of the reflective extrudate and the weatherseal body.
- 37. [[38.]] (Withdrawn) The method of Claim 33, further comprising extruding the reflective extrudate onto a dynamic sealing portion of the weatherseal.
- 38. [[39.]] (Withdrawn) The method of Claim 33, further comprising extruding one of a formed reflective tape and a formed reflective thread as the reflective extrudate.
- 39. [[40.]] (Withdrawn) The method of Claim 33, further comprising extruding a formed reflective cloth as the reflective extrudate.
- 40. [[41.]] (Withdrawn) The method of Claim 33 further comprising extruding the reflective extrudate as a portion of the weatherseal body.
- 41. [[42.]] (Withdrawn) A method of forming a weatherseal having a contact surface for engaging a panel, comprising:
- (a) forming a mixture of a reflective material and a friction reducing material; and
- (b) extruding the mixture onto at least a portion of the contact surface of the weatherseal.

- 42. [[43.]] (Withdrawn) The method of Claim 42, wherein extruding the mixture includes coextruding the mixture with the contact surface.
- 43. [[44.]] (Withdrawn) A method of forming a weatherseal comprising impacting a multitude of reflective particles with an exposed surface of a weatherseal to retain at least a portion of the multitude of particles in the surface of the weatherseal.
- 44. [[45.]] (Withdrawn) The method of Claim 44, further comprising incorporating the multitude of reflective particles with a bonding agent.
- 45. [[46.]] (Withdrawn) The method of Claim 44, further comprising impacting the multitude of reflective particles with a bonding agent on the weatherseal.
- 46. [[47.]] (Withdrawn) A method of forming a weatherseal comprising molding a reflective material to form a portion of a cross section of the weatherseal, the reflective material forming a reflective surface of the weatherseal.
- 47. [[48.]] (Withdrawn) The method of Claim 47, wherein the reflective material forms a majority of the cross section.
- 48. [[49.]] (Withdrawn) A method of forming a weatherseal comprising extruding a polymeric weatherseal body and applying a reflective textile to form an integral structure.
- 49. [[50.]] (Withdrawn) The method of Claim 49, wherein applying the reflective textile includes applying a single reflective filament.

- 50. [[51.]] (Withdrawn) The method of Claim 49, wherein applying the reflective textile includes extruding a reflective cloth.
- 51. [[52.]] (Withdrawn) The method of Claim 49, wherein applying the reflective textile includes extruding a single reflective filament.
- 52. [[53.]] (Withdrawn) The method of Claim 49, wherein applying the reflective textile includes simultaneously extruding a single reflective filament.
- 53. [[54.]] (Withdrawn) A method of forming a reflective surface on a weatherseal, comprising:
  - (a) retaining a reflective powder coating on the weatherseal; and
- (b) colliquefying the retained reflective powder coating to form the reflective surface.
- 54. [[55.]] (Withdrawn) The method of Claim 54, further comprising electrostatically retaining the reflective powder coating on the weatherseal.
- 55. [[56.]] (Withdrawn) The method of Claim 54, further comprising forming the weatherseal of a polymeric material.
- 56. [[57.]] (Withdrawn) A method of forming a reflective surface film on a weatherseal, comprising:
  - (a) retaining a powder coating on the weatherseal; and
- (b) colliquefying the retained powder coating to form the reflective surface film.

- 57. [[58.]] (Withdrawn) A method of forming a weatherseal comprising extruding a weatherseal body to incorporate a reflective material, the reflective material forming a reflective surface of the weatherseal.
- 58. [[59.]] (Withdrawn) The method of Claim 58, further comprising forming a portion of the weatherseal of the reflective material.
- 59. [[60.]] (Withdrawn) The method of Claim 58, further comprising forming one of a carrier portion, a trim portion and a sealing portion of the reflective material.